



2019 New York UAS Symposium

Dear Valued Business Partner,

The Northeast UAS Airspace Integration Research Alliance (NUAIR) is excited to be hosting the second Annual New York UAS Symposium in September and we'd be honored to have you as a sponsor. The event will take place at the Turning Stone Resort in Verona, NY September 16-18, 2019. Last year's symposium brought in over 300 participants and we're expecting an even bigger turn out this year. The symposium gives the UAS community a chance to talk with fellow UAS industry leaders from around the globe, make new connections, and most importantly, discuss the key issues facing our industry.

This is an excellent opportunity for you and your company representatives to network, interact, and brainstorm with decision makers regarding the future of the UAS industry, and how together we can make significant progress in integrating UAS into the NAS.

As a participating Business Partner you have the opportunity to sponsor the symposium in a variety of ways, prominently displaying your company during the symposium (more details below). This provides great exposure for your company to an audience focused on the continued development of UAS policy and technology, while supporting a professional organization that turns to companies like yours to lead the industry.

We hope you will consider participating in and supporting our world class NY UAS Symposium. Please visit our website www.nuair.org/symposium to become a sponsor, register for the event and get updated information on this year's symposium.

We hope to see you in September. Thank you for your continued support,

A handwritten signature in black ink that reads "Hoot".

Marke "Hoot" Gibson, Maj Gen (ret)
President & CEO
NUAIR Alliance



2019 New York UAS Symposium

Presented by the NUAIR Alliance

September 16-18, 2019 • Turning Stone Resort, Verona NY

SPONSORSHIP PACKAGES

Diamond – \$10,000	Platinum – \$7,500	Gold – \$5,000	Silver – \$3,000	Bronze – \$1,500
4 Symposium Passes (value \$1,200)	3 Symposium Passes (value \$900)	2 Symposium Passes (value \$600)	1 Symposium Pass (value \$300)	1 Symposium Pass (value \$300)
4 Golf Spots Monday afternoon tournament	4 Golf Spots Monday afternoon tournament	2 Golf Spots Monday afternoon tournament	2 Golf Spots Monday afternoon tournament	Quarter Page Advertisement in Program (3.625 x 4.875 inches non-bleed ad)
Vendor table during conference Tuesday–Wednesday	Vendor table during conference Tuesday–Wednesday	Vendor table during conference Tuesday–Wednesday	Vendor table during conference Tuesday–Wednesday	Conference Website Recognition
Full Page Advertisement in Program (7.5 x10 inches non-bleed ad size or 8.75 x 11.25 inches bleed ad size)	Full Page Advertisement in Program (7.5 x10 inches non-bleed ad size or 8.75 x 11.25 inches bleed ad size)	Half- Page Advertisement in Program (7.5 x10 inches non-bleed ad size or 8.75 x 11.25 inches bleed ad size)	Half- Page Advertisement in Program (7.5 x 4.875 inches non-bleed ad)	Entrance Signage
Company Promo Page in Program (280 words)	Company Promo Page in Program (280 words)	Company Promo Page in Program (200 words)	Company Promo Page in Program (144 words)	Social Media Recognition one week prior to conference
Podium Recognition at Welcome	Podium Recognition at Welcome	Podium Recognition at Welcome	Podium Recognition at Welcome	
Entrance Signage	Entrance Signage	Entrance Signage	Entrance signage	
Mobile Symposium APP Recognition	Mobile Symposium APP Recognition	Mobile Symposium APP Recognition	Mobile Symposium APP Recognition	
Conference Website Listing	Conference Website Listing	Conference Website Listing	Conference Website Recognition	
Social Media Recognition 3 months; 2 months; 1 month; 2 weeks prior to conference and week of conference	Social Media Recognition 3 months; 2 months; 1 month; 2 weeks prior to conference and week of conference	Social Media Recognition 2 months; 1 month; 2 weeks prior to conference and week of conference	Social Media Recognition one month prior, 1 week prior and week of conference	
Conference Giveaway Sponsor, Company logo item				

GOLF SPONSORSHIP OPPORTUNITIES (Monday Afternoon Tournament)

Title Sponsor	Awards	Cart Sponsor	Hole Sponsor (1-18)
\$2,000 Name on event, event signs and Symposium program	\$1,200 Top 2 Teams, Closet to Pin, Longest Drive	\$1,000 Name on all carts	\$250 each Signage at designated hole

SPONSORED EVENTS (Receive Sign Recognition at the Individual Event)

New York Test Site Tour Wednesday	Monday Night Networking Dinner	Breakfast Tuesday	Lunch Tuesday	Tuesday Night Networking Dinner	Breakfast Wednesday	Lunch Wednesday	Transportation to Tech Site
\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000

GENERAL INFORMATION

- Exhibit space consists of one 6' draped table, two side chairs, 1 wastebasket, Standard Power
- Table location is based on sponsorship level and date of receipt of payment
- Shipping instructions will be provided.
- Costs of the use of any AV equipment are not included in the booth price and must be ordered with Turning Stone
- NUAIR reserves the right to change the floor plan without notice
- NUAIR reserves the right to accept or reject any application at its sole discretion
- All final payments must be received prior to September 15, 2019
- Contact reg@bttravel.com or call 315-234-1481 with questions